



**HARTFORD COUNCIL FOR RECREATION**  
**PO BOX 332, HARTFORD, MI 49057**  
**[www.hartfordrecreation.org](http://www.hartfordrecreation.org)**

**Dear Community Members and Business Leaders,**

Thank you for all the support for our programs in the last year. We have been able to support Hartford athletics all year round for the second year in a row. In the spring, 220 players participated in softball and baseball. In the fall, 160 players participated in flag football, cheerleading, and tackle football. In the winter, we have supported 120 players participating in boys/girls basketball. Our organization just wants our youth to participate in athletics to build pride in teammates and teamwork. Our mission statement reads like this, "the mission of the Hartford Council for Recreation is to give the youth of the communities we serve the opportunity to participate in structured sports programs, with the ultimate goal of not who wins or who loses, but teaching our youth valuable lifelong lessons that will serve them not just today, but long into their adult lives". Additionally, the League of Miracles program, which has also developed into a one-of-a-kind experience. If you have not had the opportunity to take part in this endeavor, we encourage you to come watch these participants compete. The League of Miracles, which is now a decade old, is a program offered for free, and is open to children and young adults with disabilities or special needs, who might not normally get to participate in an organized sport setting with their peers. From baseball to basketball to bowling, and so many other special events, this is a truly remarkable program and experience for those involved.

However, being a nonprofit organization, we need your help to make these experiences happen! Each year, the Hartford Council for Recreation requests sponsorship donations for local businesses, service organizations and individuals, alike. We would like you to be aware that these donations are extremely critical in maintaining a high level of commitment and service to the children and to our community. In addition, we would like to make you aware that 100% of any contributions and donations are strictly set aside for the children and the facilities that they use during the entire calendar year. In the past year, we have been slowly replacing aging equipment. Some of the equipment we have replaced is catcher's equipment, catcher's helmets, football helmets, and shoulder pads. With your donations we want to continue to replace equipment and upgrade the experience of our athletes.

Once again, this year, we are utilizing our successful sponsorship structure that include five different levels of sponsorship to choose from. We understand that times are still difficult in the pandemic world, but with your support, we would like to build our programs to brand new heights in 2023, but we cannot do it without your help! The five levels of sponsorship come in one-hundred-dollar increments, all the way from \$100.00 up to \$500.00, and are labeled as GOLD (\$500.00), SILVER (\$400.00), BRONZE (\$300.00), GREEN (\$200.00) and WHITE (\$100.00). We also offer an option for an "OTHER" level, where a sponsor can donate another specific amount that is outside of the donation levels listed above. Of all monies collected, 75% of the proceeds go back to benefit our sports programs like baseball, basketball, cheerleading, football and softball, with the other remaining 25% of the proceeds benefiting the Hartford League of Miracles program, which also does their own fundraising on the side to further build their brand and experience. By evening the playing field and opening up our sponsorships to benefit everyone involved, we can ensure that all of our programs have an equal opportunity to thrive, and remain independent and self-sufficient financially on their own.

**With your donation to the Hartford Council for Recreation, you will receive the following benefits listed below:**

- A full, year-long sponsorship commitment of all the programs in which the Hartford Council for Recreation offers.
- With a donation of \$300.00 or more (our gold, silver or bronze levels of sponsorship), a name or logo will appear on a team's jerseys during the 2023 baseball or softball regular season. If more sponsors donate to these levels than we have teams for spring sports, remaining names or logos may be placed on our football jerseys for the fall sports season.
- Your business will receive a sponsorship sign, with your name or logo emblazoned on it, at the entrance to our baseball / softball facilities.
- Your business name and logo will appear on the Hartford Council for Recreation website.
- Your business will receive recognition on our social media channels (Facebook and Twitter), as well as being recognized during games throughout the year.

Please keep in mind that your contribution or donation to our previously mentioned nonprofit organization may be tax deductible. Also, if you wish to designate your monies towards one specific program, please note that below on the form when you send in your contribution or donation.

If you have any further questions regarding our programs, sponsorships or about our organization in general, please feel free to contact us anytime, and we will be glad to help. Please know that we do not take your loyalty for granted, and whatever you can offer will greatly help us impact countless young lives. Despite the uncertainties in the foreseeable future, we are excited about the opportunities laid out in front of us, and we thank you in advance for your support, as we could not achieve what we do without so many people's generosity and kindness.

If you have a special request for a team that you would like to sponsor, please note that below. We will do our very best to honor any requests made but cannot fully guarantee this will happen.

To get proper placement on our jerseys, these forms must be returned by March 15<sup>th</sup>, 2023. However, we will continue accepting sponsorship requests beyond this date.

**With Appreciation and Gratitude,**

**Jason May**  
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**2023 Sponsorship of the Hartford Council for Recreation**

**(Please select a sponsorship level below and mail to the above Post Office Box – checks may be made out to HRC)**

☐ Gold Sponsorship (\$500.00)    ☐ Silver Sponsorship (\$400.00)    ☐ Bronze Sponsorship (\$300.00)  
☐ Green Sponsorship (\$200.00)    ☐ White Sponsorship (\$100.00)    ☐ Other (Please Specify Amount) \$ \_\_\_\_\_